

Section B Contents

Requirements2

Liberty® Hallmark Colors2

Liberty® Approved Logos.....2

Graphic Elements of the Canopy2

Canopy Size Layouts3

Radius Corner Canopy4

Channel Letters and Vinyl Logo Installation
for Liberty® Canopies5

LED Channel Letters6

Liberty Canopy Painting Technical
and Application Specifications7

**Liberty® imaging for canopies, dispensers,
and exterior/interior building and site signs
is provided by:**

Eddie Edwards Signs, Inc.

Contact information:

Phone: 540-434-8595

Email: www.eesigns.biz

brunion@eesigns.biz

mrunion@eesigns.biz



REQUIREMENTS:

1. A canopy is required.
2. For new construction, canopy height is required to be 42". For station conversions, 42" is recommended; however, alternatives can be considered on a case by case basis.
3. Additional signage on canopies is not permitted.
4. Three of the four sides of the canopy must display the Liberty® blue panel with lighted channel lettering and the red wave striping. The fourth side of the canopy must display a blue panel in red wave striping.

Liberty® Colors

The Liberty® blue and red PMS colors have been selected specifically for the Liberty® brand to provide a brilliant image.

- Liberty® Red is:
 - PMS – 185C
 - CMYK – 0|91|76|0
 - RGB – 239|62|66

- Liberty® Blue is:
 - PMS – 281C
 - CMYK – 100|72|0|6
 - RGB – 0|83|159

- Liberty® White is AKZO 00

For paint information, and information about paint colors, see **Liberty Canopy Painting Technical and Application Specifications** on page 7.

LIBERTY APPROVED LOGOS

Art files for the approved Liberty® logos are available online at www.libertypetroleum.com. To ensure the proper results please consult the end user of the file for their preferred format and color mode.

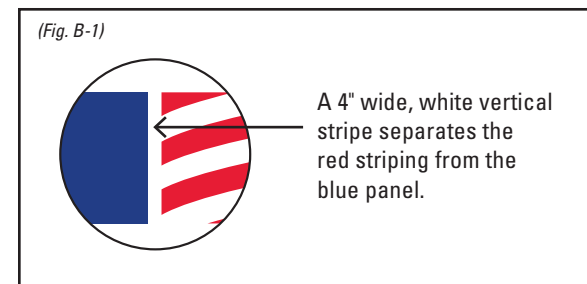
GRAPHIC ELEMENTS OF THE CANOPY

The Liberty® Blue Panel

1. The blue panels containing the Liberty® logo are to be left justified on the canopy fascia.
2. The overall canopy length per side determines the length of the blue:
 - **Canopy length less than 44'-0"**
Blue panel is 10'-0" long
 - **Canopy length between 44'-0" and 69'-11"**
Blue panel is 16'-0" long
 - **Canopy length 70'-0" or greater**
Blue panel is 20'-0" long
3. The Liberty® logo is centered left to right, and the L is centered top to bottom, within the blue panel.

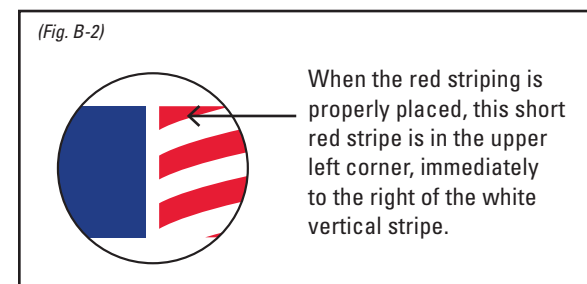
The White Vertical Stripe

1. A 4" white vertical stripe separates the blue panel and the red wave striping (*Fig. B-1*).



Red Wave Striping

1. Liberty® red wave striping is a unique wave pattern and must be installed from left to right and with the top side up. When properly placed, a short red stripe will be present in the upper left corner immediately to the right of the white vertical stripe (*Fig. B-2*).

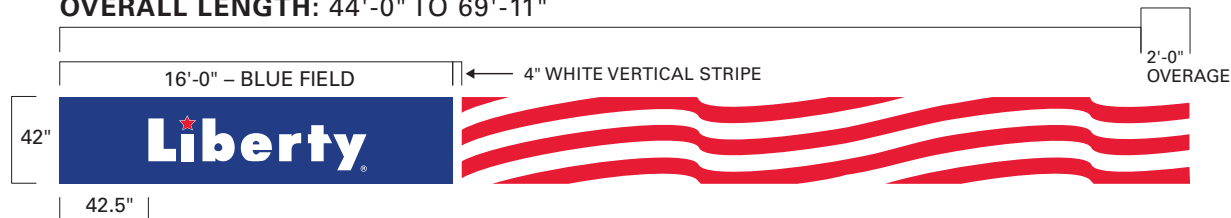


CANOPY SIZE LAYOUTS

OVERALL LENGTH: 43'-11" OR LESS



OVERALL LENGTH: 44'-0" TO 69'-11"

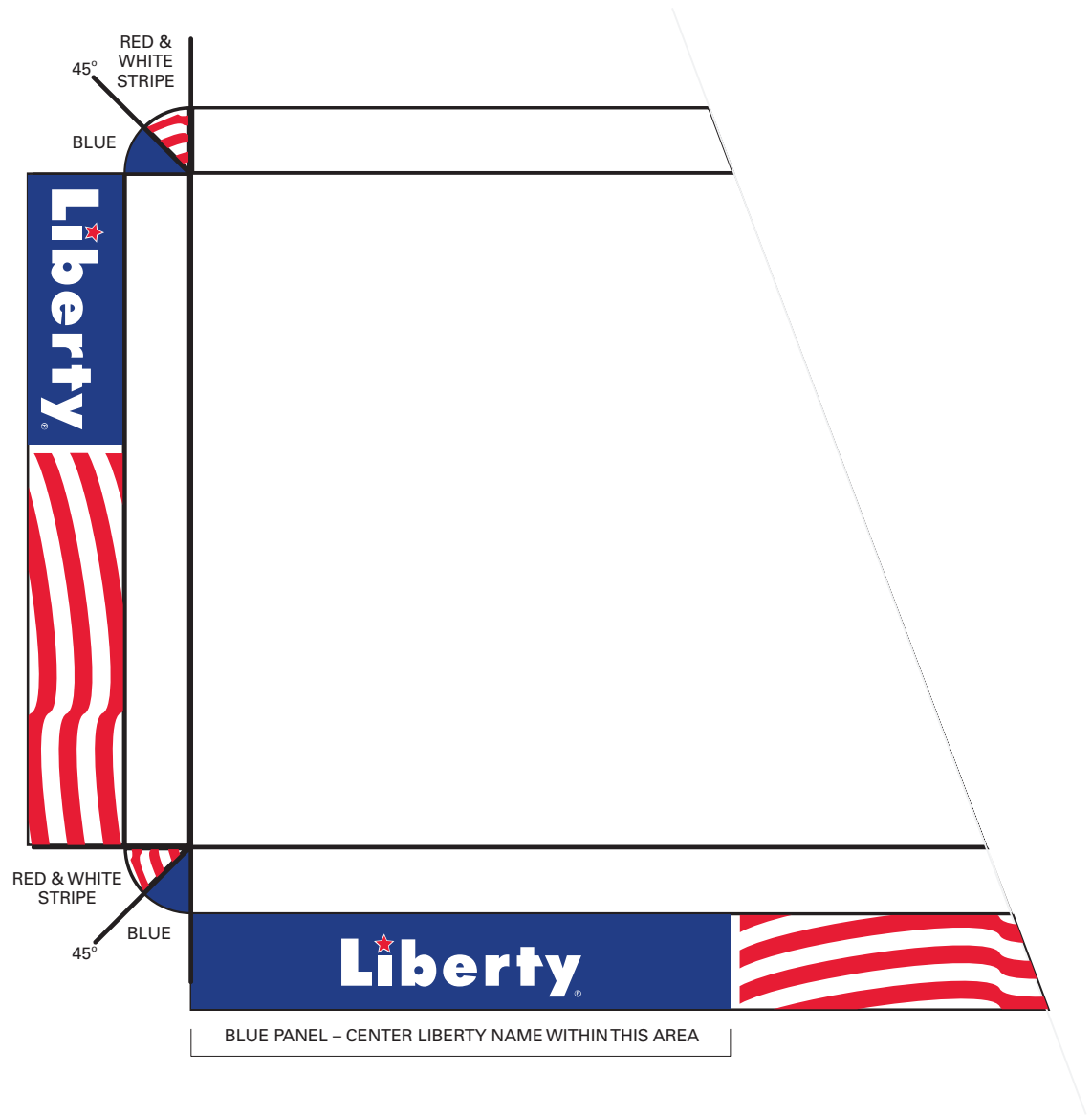


OVERALL LENGTH: 70'-0" OR GREATER



RADIUS CORNER CANOPY

1. Blue panels are always left justified on the canopy fascia at the point where the radius ends. Centering of the Liberty® name occurs within this blue panel.
2. The radius corner image is independent of the blue panel with the left half a continuation of the red and white stripe pattern and the right half solid blue (see drawing to the right).



CHANNEL LETTERS AND VINYL LOGO INSTALLATION FOR LIBERTY® CANOPIES

- The overall canopy length per side determines the length of the blue:
 - **Canopy length less than 44'-0"**
Blue panel is 10'-0" long
 - **Canopy length between 44'-0" and 69'-11"**
Blue panel is 16'-0" long
 - **Canopy length 70'-0" or greater**
Blue panel is 20'-0" long
- The Liberty® logo is centered left to right and top to bottom within the blue panel.

IF OVERALL LENGTH is 43'-11" OR LESS



IF OVERALL LENGTH is BETWEEN 44'-0" AND 69'-11"



IF OVERALL LENGTH is GREATER THAN 70'-0"



ILLUMINATED LETTERSET



LED CHANNEL LETTERS

1. LED channel letters with metal enclosed receptacle
2. UL Listed
3. Installation to be performed by a qualified installer per UL 2161, UL48, NEC, and all other local, state, and federal codes and regulations

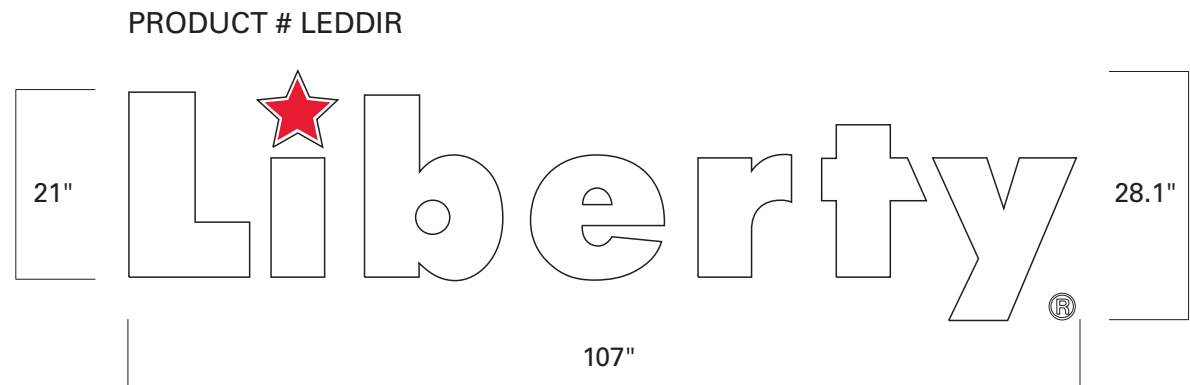
Letter Set

One Letter Set includes:

- Installation pattern and instructions
- Power supply enclosure
- Seven letters and a star

Not included:

- Conduit
- Splice boxes
- Fasteners
- Disconnect
- Other miscellaneous items not listed above



LIBERTY® CANOPY PAINTING TECHNICAL AND APPLICATION SPECIFICATIONS

For questions about these paint specifications, contact Eddie Edwards Signs
Phone: 540-434-8595 • Email: www.eesigns.biz

Liberty® Petroleum Canopy Painting Program – DUPONT

Prep:

Remove vinyl, glue and all loose paint. Lightly scuff.
SSPC-SP6 Commercial Blast is recommended by manufacturer.

Primer Activator:

CORLAR 525-333 | VF 455

- Mix primer and activator 1:1
- Apply only when substrate, air and paint temperatures are above 50 degrees Fahrenheit and relative humidity below 90%.
- Thinning should not be required. If necessary use T-8805 up to 5%.
- Cleanup thinner: T-8805

Top Coat Activator:

IMRON 333M in Liberty® White, Blue or Red | VGM-6005

Liberty® White 42P-3698

Liberty® Blue 42P-3699

Liberty® Red 42P-3749

- Mix paint and activator 4:1

- Apply only when substrate, air and paint temperatures are between 45 degrees Fahrenheit and 110 degrees Fahrenheit and relative humidity less than 90%.
 - Up to 1 ounce per activated gallon of VHY-691 accelerator can be added for application between 35 and 45 degrees Fahrenheit. This will reduce potlife 1.5 to 2 hours.

Rolling: Use 1/4" – 1/2" lambs wool or equal roller. Roll in one direction, re-wet and then cross roll.

- Add RT002P at 1 ounce per gallon to reduce air bubbling

Thinning: Should not be necessary. Use Y-32401 if required.

Recoating: Should not be necessary. Must be recoated within 48 hours if required.

Cleanup Thinner:

Y-32035

Canopy Fascia Colors:

White = Gloss White

Blue = Alucobond Sapphire Blue or Equivalent